

VIN + OMI

EXHIBITION IN NORFOLK: ROYAL GARDEN WASTE TO FASHION'S FUTURE

*Eco innovations from The King's gardens to
VIN + OMI's catwalks*

This spring VIN + OMI will unveil a pioneering exhibition inside Sandringham House on the Royal Estate in Norfolk.



A collection of 26 innovative garments and accessories, using plant waste taken from Royal Gardens including Highgrove and Sandringham will be brought together for the first time. Opening to visitors from 23 March – 11 October.

The exhibition showcasing the range of sustainable fashion marks the ongoing collaboration between VIN + OMI and His Majesty The King.

VIN + OMI's initial experiments with plant waste from the gardens at Sandringham, produced a dress made from 'Butterbur'; a prolific spreading plant found growing on the side of the lakes. This world first dress will be on display as part of the exhibition 'Royal Garden Waste to Fashion's Future.'

The collaboration began between the designers and His Majesty The King following a meeting in 2018. The then Prince of Wales suggested VIN + OMI examine plant waste produced at Highgrove and, in 2019 the designers created a new process to turn strimmed nettles gathered into textile. The textiles were subsequently made into dresses and outfits for STING, the VIN + OMI London fashion show, held at the Savoy Hotel.

The dynamic duo has also explored new ways of dyeing using waste plant dyes and fashioned 'hard to recycle' plant pots into jewellery. A range of plant materials have been turned into wearable garments using the likes of cow parsley, willow, and hydrangea and from The King's Castle of Mey Estate - bog cotton.

This ongoing collaboration between His Majesty The King and VIN + OMI has included a range of UK and International University students taking part in an education programme, supported by the Head Gardeners from Highgrove and Sandringham.

Other sustainable outfits are now in permanent collections in the Victoria and Albert Museum and National Museums Scotland.

ENDS

EXHIBITIONS DETAILS: Saturday 23 March – Friday 11 October

VIN + OMI

VIN + OMI are award winning, multimedia, designers and consultants who work internationally. Their work flows across many genres with sustainability at the core. Focusing on sustainable approaches to business, design, and textiles through eco innovations and social impacts makes VIN + OMI the leading pioneering eco design brand today. Their aim is to influence as many people as possible to make changes to help save our planet.

VIN + OMI are previous recipients of a national science award for their innovation in design, research, and unique business models. They work towards pioneering new processes and programmes that are introduced into their work. VIN + OMI were one of the first companies to use a detailed carbon offset programme, which are still in use today. They have pioneered recycling ocean gathered plastic to textiles and developed new ways of bonding microfibres to minimise future release into the environment. They have developed over 50 unique textiles from waste plant fibres.

A large part of VIN + OMI's work is focussed on social impact projects, eco innovation, education, environmental impact, and R & D. This work ties into their textile and product development work and underpins their consultancy work.

VIN + OMI's work has been exhibited globally and is in the permanent collections of museums, including the V & A.

www.vinandomi.com @vinandomi

FOR VIN + OMI PRESS AND INTERVIEWS:

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Sandringham Estate

Sandringham House and Gardens open for the main season to visitors from 23 March – 11 October, 10am – 5pm (last entry 4pm).

With generations of history linked to the British Monarch since 1862 Sandringham Estate is the private country retreat to Their Majesties The King Charles III and Queen Camilla.

Sandringham Royal Parkland spans nearly 243 hectares and is open all year for walking and cycling, is dog friendly and includes a children's woodland play area.

St Mary Magdalene Church, visited by the Royal Family particularly at Christmas, is located in the Royal Parkland and open to visitors in line with Sandringham House opening times.

Facilities at Sandringham Courtyard include The Sandringham Shop, Sandringham Restaurant serving light lunches and Afternoon Tea, and take away café facilities.

Please see the website for the most up to date times and ticket prices.

www.sandringhamestate.co.uk

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