

Outstanding Amount Raised for Norfolk Hospice Butterfly Meadow

Over the Summer months, 'The Butterfly Meadow' installation formed part of a visit to Sandringham Gardens for visitors to enjoy.

The installation came to an end on Thursday 1 September, and Tapping House and the Sandringham Estate are now delighted to announce that the project has raised over £106,000 towards the Hospice during its time on display in Sandringham Gardens.

Over 2,500 steel Butterflies were handcrafted by a local blacksmith in support of fundraising for The Norfolk Hospice Tapping House, echoing the Poppy Installation at the Tower of London. Hand-painted blue to mirror the silver-studded blue butterfly often found in Norfolk, with a suggested donation of £25, the butterflies offer a keepsake memory to commemorate the life of or pay tribute to someone special.

Nicola Ellis, Chief Executive at The Norfolk Hospice said:

"We are delighted with the success of The Butterfly Meadow and once again thank everyone who donated. We are so grateful to the visitors and staff at the Sandringham Estate for their support. The installation perfectly captured the poignancy of the work we do at The Norfolk Hospice Tapping House and within our local community. It gave people an opportunity to pause, reflect and remember those who have passed away. It offered a space to grieve but also a space to celebrate the beauty of life and hope for the future. The generosity of our supporters will enable us to continue to provide compassionate care to the people within our community who are approaching the end of life."

The total amount raised funds from combined donations for the steel butterflies and official limited-edition merchandise, with one hundred percent of the proceeds supporting the work of the Hospice. The funds raised from 'The Butterfly Meadow' will enable the Hospice to continue caring for people living with a life limiting illness as well as the families and friends also affected by their diagnosis. The funds will enable further palliative care at the end of life both at the Inpatient Unit and through Hospice at Home and in addition support the Hospice to provide wellbeing day therapy workshops, family support groups and bereavement support.

All of the services offered are provided free of charge to use.

ENDS



Notes to Editors:

Sandringham Estate

Sandringham House and Gardens are open to visitors six days a week until 13 October, 10am – 4pm, remaining closed on Fridays.

Sandringham Estate is the much-loved Country Retreat of the British Royal Family and has been the private home to generations of British Monarchs since 1862.

Sandringham Royal Parkland spans nearly 243 hectares and is open daily throughout the year for walking and cycling, is dog friendly and includes a woodland children's play area. Sandringham Arboretum is also open all year in line with the Royal Parkland and features many trees and plants from "around the world."

St Mary Magdalene Church, visited by the Royal Family particularly at Christmas, is located in the Royal Parkland and open to visitors in line with Sandringham House opening times. Facilities at Sandringham Courtyard include The Sandringham Shop, Sandringham Restaurant serving light lunches and Afternoon Tea, and the Terrace take away cafe facilities. All open daily throughout the year, please see the website for the most up to date times.

Media enquiries:

Laura Cottrell, Marketing and Communications

Email - marketing@sandringhamestate.co.uk,

The Norfolk Hospice

The Norfolk Hospice is a registered charity in Hillington which provides free care, comfort and compassion to people in North and West Norfolk who are living with a life limiting illness, whilst also providing support for their families and friends. The butterflies are available for collection from the Hospice. Collection times have already been arranged via email and letters for all those who donated.

Media enquiries: Louise Turner at The Norfolk Hospice,

E: louise.turnermarketing@norfolkhospice.org.uk

T: 01485 601700